

CHINESE INVESTMENTS IN EUROPE, A NEED FOR RECIPROCITY

Friday, January 13th, 2017 - Rome



The one-day seminar "Chinese investments in Europe, a need for reciprocity" is addressed to companies, professionals and scholars interested in investigating nature and objectives of Chinese investments in Europe as well as in Italy, together with future trends, implications and opportunities for cooperation between Italian companies and Chinese investors.

The lectures, delivered by Italian and international academics, experts and representatives of the business community, will provide a unique opportunity for examining in depth Chinese Merger & Acquisition policies in Europe and in Italy, the need of ensuring a framework of reciprocity and, more generally, the re-balancing dynamics of economic and financial mutual relations, as well as to cope with the idea that China is actually the first beneficiary of the current state of exchanges.

The seminar is conducted in English language and is addressed to a maximum of 35 participants.

“Chinese investments in Europe, a need for reciprocity”

Friday, January 13th, 2017
Centro Congressi Cavour, Via Cavour 50/a, Rome

Morning session

chair: **Michelangelo Cocco (CSCC)**

9:30-9:55

Professor Li Yuan (Institute of East Asian Studies, University of Duisburg-Essen)

- The Belt and Road Initiative and the start of China's new opening-up
- Implications of the Belt and Road Initiative on EU-China trade relations
- Which space for European companies within China's great plan?

9:55-10:20 Q & A

10:20-10:45

Doctor Daniela Marconi (Bank of Italy, Directorate General for Economics, Statistics and Research)

- Why and how China is seeking to internationalize its currencies
- RMB offshore centers in Europe
- Prospects for greater financial integration between Europe and China

10:45-11:10 Q & A

11:10-11:20 Coffee break

11:20-11:45

Professor Francesca Spigarelli (University of Macerata)

- An overview of Chinese investments in Italy
- Learning from cases: Chinese firms' integration in the Italian business system
- A focus on "Made in Italy" sectors: from mechanics to fashion
- New and challenging sectors: creative industries and entertainment

11:45-12:10 Q & A

12:10-12:35

Doctor Mariano Negri (CEO, CMD S.p.A.)

- CMD-Loncin Motor: a synergy between Italian and Chinese companies
- How to manage the acquisition process by a Chinese company
- Consequences on the Italian company's structure and governance
- Effects on the Italian firm's export markets

12:35-13:00 Q & A

13:00-13:45 Lunch, buffet

Afternoon session

chair: **Silvia Menegazzi** (LUISS Guido Carli University, CSCC)

13:45-14:10

Doctor Sergio Maffettone (Consul General, Consulate General of Italy in Chongqing)

- The development of Chongqing area: opportunities for Italian exports and investments

14:10-14:35 Q & A

14:35-15:00

Doctor Tong Zhan (First Secretary, Economic and Commercial Office, Embassy of the People's Republic of China in Italy)

- Five key fields of China-Italy bilateral economic and investment cooperation: implementation and perspectives
- Incentives and the interests of Chinese investors in Italy

15:00-15:25 Q & A

15:25-15:40 Coffee break

15:40-16:05

Professor Markus Taube (Mercator School of Management; Institute of East Asian Studies, University of Duisburg-Essen)

- Recent Chinese acquisitions of German innovative companies: risks and perspectives
- "Made in China 2025", the Chinese Industry 4.0: opportunities for European companies
- Towards new anti-dumping measures: consequences for European companies

16:05-16:30 Q & A

16:30-16:55

Ambassador Alberto Bradanini (Former Italian Ambassador to People's Republic of China, CSCC President)

- Chinese investments in Europe and industrial desertification in Italy (and Europe)
- Trade and investments and other asymmetries between China and Italy/Europe
- Chinese commitments to the World Trade Organization: public procurement and other imbalances

16:55-17:20 Q & A

CLOSING: CSCC President, Alberto Bradanini

Registration form (link)